

BARC

Boston Animal Rescue Connect

News Release

For Immediate Release

Sept. 17, 2018

BARC Announces Animal Rescue and Adoption Fair

BOSTON, MA - BARC's annual Rescue and Adoption Fair is now officially scheduled for the weekend of October 6 - 7. According to BARC President Jane Doe, the fair will feature various presentations from wildlife experts and a raffle for pet supplies and other animal-related prizes. BARC and local Boston animal shelters will team up to feature currently adoptable animals.

"The fair is a great opportunity for homeless animals in the Boston area, since every year results in a surge of adoptions," said Boston Shelter president Elizabeth Marlboro. "As adoptions become more common, fewer animals are being euthanized. Instead they are finding their way to great homes, and being given a second chance."

Presentations at the fair will range from informational sessions on how to keep pets safe during an emergency to talks discussing endangered Massachusetts wildlife. One presentation will feature trained rescue dogs and K9 units from the Boston Police Department. Public Relations Director Margaret Armstrong noted that "This is going to be an exciting event for all kinds of animal lovers, and amidst the fun we hope visitors will learn something new and build enthusiasm for protecting the creatures living around us."

Boston Animal Rescue Connect is a non-profit organization that provides information and resources relating to the rescue of animals in distress. BARC also assists in coordinating rescue groups in the event of an emergency.

For More Information

Margaret Armstrong
Director of Public Relations
(978) 460-4903
Marmstro@BARC.net